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VIA E-MAIL AND HAND DELIVERY

Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, N.W.
Washington, DC 20580

ATTN: Mr. David Medine

Re: Advisory Committee on Online Access and Security Nomination, P004807

To whom it may concern:

On behalf of my client, drugstore.com, I am writing to request that you consider the application of Debby Fry Wilson for membership on the Federal Trade Commission's Advisory Committee on Online Access and Security. This submission is in response to the Commission's Notice and Request for Nominations published in the December 21, 1999 Federal Register (64 FR 71457).

Currently, Ms. Wilson is the Director of Public and Government Relations for drugstore.com, America's largest on-line pharmacy. Previous to working for drugstore.com, Ms. Wilson was the director of public relations for MSNBC on the Internet, the number one news source on the Web. Before MSNBC, she was the vice president of public and governmental affairs at Court TV. In addition to these government affairs positions, Ms. Wilson worked in numerous other Internet and law related capacities in Washington, D.C., as a legislative staff member on Capitol Hill and in The White House.

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Drugstore.com is fundamentally supportive of efforts to ensure patient confidentiality. Indeed, drugstore.com treats all of the information provided by its customers with extreme sensitivity to privacy concerns above and beyond the current requirements under the law. The company prominently notifies its customers as to what personally identifiable information is collected, how the information is used, with whom the information may be shared, what choices are available to customers regarding collection, use and distribution of the information, what kind of security procedures are in place to protect the loss, misuse or alteration of information under the company's control, and how customers can correct any inaccuracies in the information.

Although there is certainly a role for the Federal Government to play in the Internet privacy issue, drugstore.com strongly contends that the Internet business community is in the best position to create and implement the most effective privacy protections for on-line customers and patients. It is very much in the interest of responsible on-line vendors, like drugstore.com, to enhance the comfort level and guaranty the confidentiality of our customers and patients. Likewise, it is in their strong interest to eliminate unscrupulous or unregistered on-line entities from operating on the Internet in violation of the law. These are just some of the reasons why drugstore.com is so interested in securing Ms. Wilson's participation in the effort of this important Advisory Committee.

Given Ms. Wilson's experience and current involvement with drugstore.com, I believe that she could make an important contribution to the work of the Advisory Committee in furthering the Commission's initiative to foster and evaluate self-regulatory efforts to protect consumer privacy on-line. I very much appreciate this opportunity to nominate Ms. Wilson for membership on the Advisory Committee, and look forward to hearing from you when a decision has been reached.

Sincerely yours,

Florence W. Prioleau